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Crystal Announces Debut of Aurōra Spa

A New Design and Bespoke Menu Sets the Scene for an Exceptional Wellness Experience at Sea

MIAMI (June 15, 2023) - When guests board *Crystal Serenity* and *Crystal Symphony* for their inaugural sailings this summer, a newly redesigned spa concept awaits. Inspired by the Goddess of Dawn, **Aurōra** will offer guests a destination for personal peace, and overall well-being during their Crystal voyage. With a stunning new design and sunrise-inspired signature treatments led by expert therapists, **Aurōra** will be an oasis for guests to rejuvenate the body, mind and soul.

A collaboration between Crystal and **Tillberg Design of Sweden, Aurōra** is set to be the most serene wellness destination at sea, with the design inspired by the gorgeous time of day when the sun begins to rise. With the use of light-bright neutral colors, an illuminated fiber optic starlight ceiling, and organic materials such as Selenite, a natural salt crystal and silk brushed slate stone, the ambiance of the new concept offers guests an oasis ideal for rediscovering their natural shine and radiance.

“We cannot wait for our guests to experience the all-new **Aurōra** and wellness offerings onboard *Crystal Symphony* and *Crystal Serenity*,” said Senior Vice President of Hotel Operations Bernie Leypold. “Our partners at Tillberg Design of Sweden have created gorgeous spaces reflective of energy, light and balance to help our guests truly embrace their most extraordinary self at sea.”

“Crystal’s spas have been completely reimaged,” said TDoS Partner & Cruise Design Director Iina Forsblom. “They offer a fresh, and welcoming design with new finishes, exquisite materials and a sophisticated color palette to support the new offerings onboard.”

Aurōra will feature the latest technology and treatments through exclusive partnerships with multi-award-winning, number-one British skincare brand ELEMIS and worldwide beauty experts Kérastase®. New treatments will reflect discerning travelers’ continued desire for of-the-moment wellness offerings. Facial treatments have been designed with the goal of renewal and estheticians will be able to develop customized high-performance, next-generation facials utilizing ELEMIS’ advanced BIOTEC technology.

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Some of the featured treatments will include the Aurōra **LED and Cryo Facial Experience** which instantly plumps and tones the skin, and the **Biotec 2.0 The Ultimate Facial**, which reveals a more youthful appearance after just one treatment. Signature massage treatments include the **Aurōra Stone Signature Massage** incorporating hot stones for relaxed muscles and **The Chariot of Light** with LED light therapy for energized and refreshed skin.

Crystal Serenity will feature 12 treatment rooms and *Crystal Symphony* 10 treatment rooms, with male and female steam rooms, saunas and a relaxation room on both ships. At the Salon, beauty specialists will offer an ultra-personalized service with expertly trained onboard stylists who will help guests analyze the condition of their hair, allowing for targeted recommendations for treatments and at-home care options.

Additionally, nail and make-up treatments for both men and women will be available. **Aurōra's** holistic approach to wellness also features fitness offerings that nourish both the body and mind.

OneSpaWorld, the leading innovator of wellness at sea, will return as the operator of Aurōra to bestow the highest quality standards and service delivery recognized at Crystal.

“We are delighted to rejoin Crystal as their partner in its all-new wellness and beauty journey. For more than 20 years, we have been providing onboard guests with innovative spa, fitness and wellness services and believe Aurōra will elevate the spa experience by enhancing the well-being of their guests,” said Leonard Fluxman, Executive Chairman and CEO, OneSpaWorld. “Inspired by Aurōra, we have partnered with LightStim[®], the leading innovator of LED light therapy technology. Using their LightStim[®] ProPanel, a first-at-sea, we have curated a unique selection of facials and massages exclusively for the Crystal guest. Our 75-minute ‘Chariot of Light’ LED light therapy massage experience and 50-minute LED and Cryo Facial will allow guests to reset their circadian rhythm, reduce inflammation as well as increase collagen production,” Fluxman continued. “We are also introducing ‘The Healing Center’ on Crystal which will include LED technology for pain management by LightStim[®].”

To see a full menu of available treatments please visit <http://www.crystalcruises.com/spa>

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Crystal Serenity and *Crystal Symphony* are currently undergoing extensive refurbishments in Trieste, Italy. When the ships debut, enhancements will include larger, updated suites with artisanal finishes, refreshed specialty dining venues and cutting-edge onboard wellness. Guests will also find a new pickleball court and re-energized entertainment and events.

To book your next voyage and experience the new Aurōra first-hand, contact your travel advisor, visit crystalcruises.com, or call 1-800-446-6620.

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About Crystal

For more than three decades Crystal has been synonymous with exceptional, award-winning voyages. In 2022 A&K Travel Group acquired the Crystal brand and its two vessels, *Crystal Serenity* and *Crystal Symphony*, ushering in a new era of Exceptional at Sea. The globally renowned cruise line offers discerning travelers industry-leading, authentic, and enriching experiences both onshore and at sea. Crystal's pioneering partnership with Abercrombie & Kent provides guests with unparalleled access to the most sought-after experiences, destinations, and the latest cultural makers around the world. The reimaged ships will boast larger, updated suites with artisanal finishes, new cutting-edge wellness offerings, spectacular entertainment and complimentary world-class dining - including the return of UMI UMA - the only dining experience by Michelin-Star Chef Master Chef Nobuyuki (Nobu) at sea. With a legacy of unrivaled service and commitment to sophistication and elegance at every touchpoint, once on board passengers feel as if they are perfectly at home.

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About Tillberg Design

Tillberg Design of Sweden (TDoS) has long been one of the major players in cruising design since founder Robert Tillberg made the ocean liner and cruiser Kungsholm a showcase of bespoke Scandinavian style in 1964. Today TDoS specializes in design concepts for cruise ships and yachts, while also providing graphic design and branding for a variety of clientele. Lightness and luminosity of spaces is a trademark of TDoS, all in all with a purposeful Scandinavian design that is firmly grounded in history, and with a future-proof timelessness.

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The Viken Group includes Tillberg Design of Sweden, Hot Lab and Thalia Marine. It has been established to gather leading and passionate companies, with similar ideas and business ethics, under one umbrella. This enables it to provide a full range of completely aligned and comprehensive design, naval architecture and project management services. All these proficiencies will be available to both cruise line and yacht clients, as well as to customers within hotel, resorts and private island developments.

About OneSpaWorld

Headquartered in Nassau, Bahamas, OneSpaWorld is one of the largest health and wellness services companies in the world. OneSpaWorld's distinguished health and wellness centers offer guests a comprehensive suite of premium health, wellness, fitness, and beauty services, treatments, and products currently onboard over 179 cruise ships and at 51 destination resorts around the world. OneSpaWorld holds the leading market position within the cruise line industry of the historically fast-growing international leisure market and has been built upon its exceptional service standards, expansive global recruitment, training, and logistics platforms, irreplicable operating infrastructure, extraordinary team, and a history of service and product innovation that has enhanced its guests' personal care experiences while vacationing for over 65 years.

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