

# CRYSTAL



MIAMI (July 8, 2025)

## Crystal Named “World’s Best” By Readers Of Travel + Leisure In 2025 Awards

### Cruise Line *Crowned* Top Midsize-Ship Ocean Cruise in 30th Anniversary Awards

Crystal, the leader in exceptional cruise experiences, is pleased to announce it has been named the Top Midsize-Ship Ocean Cruise Line in the Travel + Leisure World’s Best Awards 2025 readers’ survey. Crystal held the top spot in this highly coveted award for nearly 30 years since the award’s inception.

Since 1995, Travel + Leisure, the largest travel magazine brand in the U.S., has invited readers to cast their vote for the World’s Best in cruising with considerations in the following features: cabins/facilities, food, service, itineraries/destinations, excursions/activities and value. The complete list of 2025 World’s Best Awards will be



# CRYSTAL

featured in the August 2025 issue of Travel + Leisure and online at <https://www.travelandleisure.com/worlds-best-awards-2025-11744233>.

“We are deeply honored to once again be recognized in Travel + Leisure’s World’s Best Awards. This accolade is a testament to the unwavering dedication of our team and the trust our guests place in us.”

CRISTINA LEVIS, CEO OF ABERCROMBIE & KENT TRAVEL GROUP



*CRYSTAL SYMPHONY*

In 2023, Crystal Cruises officially relaunched under a reimagined name and vision: Crystal – Exceptional at Sea and with more than 80% returning crew members. The line’s two ships Crystal Serenity and Crystal Symphony both underwent multi-million dollar refurbishments and re-emerged with larger updated suites with artisanal finishes, cutting-edge onboard wellness with the debut of Aurōra Spa, Broadway-style entertainment and world-class dining including the only Nobu restaurant at sea. Since relaunch, the brand has added four exclusive collaborations, including the only Beefbar at sea, Le Casino de Monte-Carlo in collaboration with Monte-Carlo Société des Bains de



# CRYSTAL

Mer (SBM), Badiani Gelato in Scoops Gelato Bar and a fresh menu in Osteria d'Ovidio from the renowned Alajmo Brothers debuting later this summer.

“Receiving the Travel + Leisure World's Best award is a profound recognition that acknowledges the dedication and passion of our entire team,” added Bernie Leypold, SVP of Hotel Operations. “The relaunch and multi-million dollar refurbishment of both ships was a labor of love, aiming to elevate our guests' experience to new heights. This recognition reaffirms our commitment to excellence and inspires us to continue setting the standard in luxury cruising.”

Last year, Crystal announced the order for three new ocean ships with renowned Italian shipbuilder Fincantieri. The delivery of the first ship is scheduled for 2028.

For more information, or to book any of Crystal's award-winning exceptional voyages, contact your travel advisor, visit [crystalcruises.com](https://crystalcruises.com) or call 1-800-446-6620.

For visuals, click [here](#).

---

## About Crystal

For more than three decades, Crystal has been synonymous with exceptional, award-winning voyages. In 2022, A&K Travel Group (AKTG) acquired the Crystal brand and its two vessels, Crystal Serenity and Crystal Symphony, ushering in a new era of being Exceptional at Sea. The globally renowned cruise line offers discerning travelers industry-leading, authentic, and enriching experiences both onshore and at sea. Crystal's pioneering partnership with Abercrombie & Kent provides guests with unparalleled access to the most sought-after experiences and destinations around the world. The reimaged ships boast larger, updated suites with artisanal finishes, and almost one member of crew per guest. Crystal is home to the first-ever Casino de Monte-Carlo at sea as part of an exclusive partnership with Monte-Carlo Société des Bains de Mer (SBM), and world-class dining includes Umi Uma®, the only dining experience at sea by Michelin-rated chef Nobu (Nobuyuki Matsuhisa), and the only Beefbar on the ocean, a collaboration with visionary



# CRYSTAL

restaurateur Riccardo Giraudi. The ships also feature cutting-edge wellness at the Aurōra Spa, and spectacular entertainment including Broadway-standard shows. With a legacy of unrivaled service and commitment to sophistication and elegance at every touchpoint, once onboard guests feel as if they are perfectly at home.

## **JOIN OUR EXCEPTIONAL COMMUNITY AT:**

Facebook: [@CrystalCruises](#)

Instagram: [@CrystalCruises](#)

X: [@CrystalCruises](#)

LinkedIn: [@CrystalCruises](#)

## **FOR MEDIA INQUIRIES:**

USA/ THE AMERICAS

Robyn Fink, [rfink@crystalcruises.com](mailto:rfink@crystalcruises.com)

AUSTRALASIA

Michelle Mickan, [mmickan@abercrombiekent.com.au](mailto:mmickan@abercrombiekent.com.au)

UK

Kate Selley, [kate@kateselleypr.co.uk](mailto:kate@kateselleypr.co.uk)

A&K TRAVEL GROUP (AKTG)

James Treacy, [jtreacy@abercrombiekent.com](mailto:jtreacy@abercrombiekent.com)

